



**Embassy of the United
Republic of Tanzania
Washington, D.C.**



JOINT PUBLIC NOTICE

May 16, 2024

**TANZANIA OPENS THE FIRST TRADE OFFICE IN
THE UNITED STATES OF AMERICA IN DALLAS, TEXAS**

On May 6, 2024, on the margins of the U.S.-Africa Business Summit, Her Excellency Dr. Elsia Sia Kanza, Ambassador of the United Republic of Tanzania to the United States and Mexico participated in the opening of the Tanzania Trade Office in Dallas, Texas as part of the strategy of the Government of the United Republic of Tanzania to strengthen commercial relations with the United States of America. The establishment of the Tanzania Trade Office in Dallas is a result of the excellent relations between the City of Dallas and the Government of the United Republic of Tanzania that led to the Rt. Hon. Eric Johnson, Mayor of Dallas extending an invitation to Tanzania to open a trade office under the City's new Foreign Trade Office Initiative in early 2023. Tanzania's participation in this new initiative was among the issues agreed between Tanzania and the City during the April 2022 working visit to Dallas by the Tanzanian delegation led by Hon. Dr. Ashatu Kijaji (MP), Minister of Industry and Trade on behalf of Her Excellency Dr. Samia Suluhu Hassan, President of the United Republic of Tanzania.

Tanzania is honored to be the first African country to open a Trade Office under the City of Dallas Foreign Trade Office Initiative and the second country after France. The new Tanzania Trade Office will complement the Embassy's efforts at the city and state levels to expand trade from Tanzania as a gateway to eastern, central and southern Africa. Given Dallas's position as a strategic trade and logistics hub in the U.S., the Tanzania Trade Office will facilitate the importation and distribution of Tanzanian exports to Texas's neighbouring states and throughout the U.S. and Mexico. Dallas is one of the cities with the largest and fastest growing economies in the world. The state of Texas also hosts one of the largest communities of Tanzanian Diaspora. We are immensely proud of this milestone and look forward to the wealth of opportunities that the Tanzania Trade Office will bring to both Tanzanian and American stakeholders.

The quest to expand and deepen commercial ties between Tanzania and the United States has been underscored by Her Excellency Dr. Samia Suhulu Hassan, President of the United Republic of Tanzania numerous times including during her working visits to the U.S. in April and December 2022, as well as during the official visit to Tanzania by Her Excellency Kamala Harris, Vice President of the United States in March 2023. Subsequently, in April 2023, the Ministry of Finance of Tanzania and the U.S Exim Bank signed a Memorandum of Understanding worth US\$ 500 million to promote U.S. exports and support U.S. businesses trading with Tanzania. The enduring commitment to increase trade and investment was also coupled with the signing of a Memorandum of Understanding between the Ministry of Industry and Trade of Tanzania and the U.S. Department of Commerce to establish a Commercial Dialogue in October 2023 to provide a framework for Tanzanian and U.S. government officials and private sector executives to engage systematically. Moreover, various trade missions and reverse trade missions have been undertaken thus far and two trade missions to Tanzania to be led by leaders from the city of Dallas and state of Maryland are forthcoming.

The Tanzania Trade Office will be run by the Tanzanian American Chamber of Commerce (TACC), which was inaugurated on May 6, 2024. TACC is a U.S. not-for-profit organisation that is also accredited by the Tanzanian Chamber of Commerce, Industry and Agriculture (TCCIA). For more information about the Tanzania Trade Office, contact TACC via email address: info@taccus.org